



CECEY ZHANG

GRAPHIC DESIGNER

EXPERIENCE

THE CORCORAN GROUP

Production Manager | *Palm Beach, FL* | October 2012 – Present

Manage the flow of the company's regional advertising and marketing production. Objectives include handling and communicating the organization of schedules, compiling materials, and designing and preparing print ready ads, as well as focusing on online advertising/e-mail marketing. Work to help the creation of specific marketing pieces, advertising reservation and placement, and interaction with local print and online marketing partners.

UNIVERSITY OF FLORIDA FOUNDATION

Intern | *University of Florida, Gainesville, FL* | May 2011 – December 2011

Designed numerous print materials, including invitations, magazine layouts, school proposals, and recruitment campaigns. Worked with other designers to learn how to manage multiple projects as well as learn how to work with clients and various printing processes.

BENTO CAFE

Front Manager | *Gainesville, FL* | 2007 – 2012

Supervise employees to make sure all tasks were finished, as well as complete specific manager duties. Promote effective team working environment and provide first class service to customers. Also in charge of graphics such as flyers and invitations for social work functions and advertisements in local publications. Was part of the social media team and helped run popular applications such as Twitter, Foursquare, Facebook, and Instragram.

COLLEGE OF LIBERAL ARTS & SCIENCES: COMMUNICATIONS & OUTREACH

Intern | *University of Florida, Gainesville, FL* | August 2009 - December 2009

Worked under an art director to create various print materials such as brochures, bags, flyers, magazines, and posters for numerous departments and professors around the University of Florida.

INK MAGAZINE

Design Board & Photography Board | *Gainesville, FL* | June 2009 – May 2010

Designed specific spreads in the issue as well as collaborated with other photographers to art direct photoshoots & locations, as well as style each shot.

EDUCATION

UNIVERSITY OF FLORIDA

Gainesville, Florida

Bachelor of Fine Arts in Graphic Design 2011

Graphic Design Studio | August 2009 - May 2011

Through a selective process, 18 students were chosen to be in an upper level, computer-integrated graphic design program. As a community of designers, it promotes collaboration, communication, and individual concept development.

UF in Tokyo

Study Abroad – Tokyo, Hiroshima, & Nikko, Japan | June 2010 - July 2010

Program focused on written and visually artistic interpretations of asian culture, pop culture, and personal experiences within Japanese society.

EXHIBITIONS

LIGATURE 20

Focus Gallery - Gainesville, Florida | February 2011

Annual student run graphic design show at the University of Florida, juried by designers Michael Hendrix, Jessica Walsh, and Joel Speasmaker. Selected Work: Oak Park Stage.

PHOTO UF

Reitz Union Gallery - Gainesville, Florida | Summer 2009 & Summer 2010

A juried photography exhibit featuring photos of student and campus life from the University of Florida. Photo was 1 out of 100 selected to be showcased.

NANDAYO?!

Design Festa Gallery - Tokyo, Japan | Summer 2010

A collaborative art show put on by the UF in Tokyo program showcasing interpretations of Japanese culture and society.

INVOLVEMENT

VOX GRAPHIS

Member/Peer advisor | *University of Florida* | 2007 – 2011

A student run graphic design organization which educates students about the importance of design, organizes the annual Ligation Design Show, and helps others with their portfolio and graphic work.

TECHNICAL SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver), Digital Photography, E-mail marketing, Social Media, and Microsoft Office.



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